

FOR IMMEDIATE RELEASE

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North Carolina Voter Project Appoints Jonas Silver as Executive Director Ahead of Critical Election Cycle.

Raleigh, NC — North Carolina Voter Project (NCVP) today announced the appointment of Jonas Silver as executive director, effective April 15, 2026. Silver will lead the organization's mission to increase civic participation across North Carolina through nonpartisan voter education, registration efforts and data-driven outreach strategies.

A North Carolina native from Knightdale who grew up on a farm just outside Raleigh, Silver brings more than 15 years of experience in nonprofit leadership, community engagement and strategic growth. His background includes work with the Better Business Bureau in Raleigh, the University of North Carolina School of the Arts in Winston-Salem and the Town of Knightdale, along with volunteer leadership across a range of community organizations. Known for his calm and grounded leadership style, he emphasizes thoughtful, data-informed decision-making and a clear focus on measurable impact.

NCVP is a nonpartisan nonprofit committed to strengthening democracy by identifying, improving and implementing proven methods that expand voter registration and participation. Under Silver's leadership, the organization will deepen its focus on scalable solutions that remove barriers to civic engagement and ensure all eligible North Carolinians have access to the tools and information needed to participate in elections.

North Carolina continues to play a critical role in national and statewide elections. Voter turnout reaches approximately 70% to 75% in presidential elections but drops to around 50% to 55% in midterm and local elections. An estimated 1 million to 2 million eligible North Carolinians remain unregistered, with disparities most pronounced among younger voters, rural residents and historically underrepresented communities, often due to barriers related to awareness, access and process complexity.

"Democracy works best when participation is broad, informed and accessible," said Silver. "Our role is not to influence how people vote, but to ensure they have every opportunity to do so. By focusing on proven, measurable approaches, we can increase participation in a way that is both scalable and sustainable."

NCVP will continue to prioritize evidence-based outreach strategies, including digital engagement, direct voter contact and partnerships that expand access to registration opportunities. These efforts leverage technology and data to improve both immediate registration outcomes and long-term civic participation. The organization also recently launched the Future Voters Network, a high school initiative that supports student-led voter registration efforts and builds early engagement in civic participation.

As North Carolina approaches upcoming local, state and federal elections, NCVP encourages all eligible residents to take the necessary steps to be prepared.

To check registration status, learn how to register or access key election information, visit:

<https://www.ncvoterproject.org> or <https://www.ncsbe.gov/>

“We’re thrilled to welcome Jonas to lead NCVP at such a pivotal moment for our state,” said Leonard Jernigan, board chair. “As we look ahead to upcoming elections, his experience and steady leadership will be critical as we continue expanding our work to reach more North Carolinians.”

For media inquiries, partnership opportunities, or more information, please contact:

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